

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # 6556 SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

CLASS: NATL. LOCAL REGIONAL

ORDER # CONTRACT # 6269465

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 18.29

REP: TO LENA
FR JULIE
OK'D M8
TTLS RTS
PLS CFM, THX 10/25

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		400P-500P	30		\$800.00	10/23	10/26	3		TU-F	3
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1537												
PROGRAM : DR. OZ												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
76	A		700P-800P	30		\$2,750.00	10/28	10/28	1		SUN	1

PROGRAM : AM FUNN HM VIDEO
ORD COM1 : WE CAN OFFER OCT25 ON LINE-7 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-34 FOR 2 SPOTS/WK

77	A		700A-900A	30		\$1,050.00	10/27	10/27	1		SAT	1
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PROGRAM : NEWS
ORD COM1 : WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 76-77

34	S		600P-630P	30		\$1,500.00	10/28	10/28	2		SUN	2
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PROGRAM : EYEWITNESS NEWS
STATION MAKEGOOD OFFERS:
M8 OK'D BUY#7 MISSED: TU-F/400P-500P OCT25 30S \$800.00 (OCT25/12)
BUY#34 SUN/600P-630P OCT28 (2/WK) 30S \$1,500.00
OFFER: SUN/700P-800P OCT28 30S \$2,750.00 PLS ADVISE.
& SAT/700A-900A OCT27 30S \$1,050.00
CMT: WE CAN OFFER

OCT/12 231270.00 NOV/12 57895.00 CONTRACT TOTAL 289165.00
TOTAL SPOTS 132

MARKET TOTALS \$805,535 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE